

# Lean- dro Bala- guer



# Hi there!

**I help people to  
get things done.**

**From initial  
exploration to final  
deliverables with  
a realistic sense  
of beauty.**

**Business is also  
about emotions.**

**That's why I love  
this job.**

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## Work experience

Oct. 2018 - today  
Planta16\_Agency

### Videographer

I Worked across all the agency accounts, developing concepts, copy and engaging video content. From establishing a social media voice to creating video content and everything in-between for clients such: *Revlon, Unilever and Repavar, among others.*

2017 - 2018  
Koala Contents

### Art Director

On remote. Responsible for the Art Direction for feature-length documentary called "*Raúl, la democracia desde adentro*" selected to participate in the Buenos Aires International Independent Film Festival (BAFICI2019)

2016 - 2017  
Perra Films\_Olympic Chanel

### Scrip Writer / Art Director

Scrip Writer and Art direction for the television show called "*Fashion behind The Games*", a look at Olympic threads through time and the fashion moments that shook the Games. I've been lucky enough to help concept, design and build the look and feel of the show.

2015 - 2016  
Avatar\_Agency

### Creative Copywriter

Freelance development, creative help and script writing across multiple platforms for clients such as: *Volkswagen LATAM, Purina, Purina Mexico, The Coca-Cola Foundation, Patrick, BabySec Chile, among others.*

## Pro- grams

**Video**  
Premiere  
Final Cut

**Motion**  
After Effects

**Graphic Design**  
Photoshop  
Illustrator  
Indesign

**Office**  
Word  
PowerPoint

**Web**  
Google Web Designer.  
Html5 & Css3

## Lan- guages

**Spanish**  
native

**English**  
proficient

**Italian**  
basic

